

27 April 2016

Dear Tooele County Commissioners,

The Tooele County Tourism Tax Advisory Board has been meeting with a few of the organizations that applied for grants but were not acted upon in February 2016. Those applications were placed on hold because additional information was requested. After meeting with those organizations we are ready to recommend approval of grants for the following organizations:

1. At-Your-Leasure - They have been given \$20,000 to conduct a partial advertising program for the county. After considerable discussion and interviewing the applicant we are recommending the County approve an additional \$40,000 to provide a complete year of advertising for the County.
2. Benson Mill Performing Arts - This organization requested \$10,000. The Board is recommending you award \$5,000 to be used for facility rental and an additional not to exceed \$2,500 for out-of-county advertising. The \$2,500 is to be provided as a reimbursement once the organization submits an invoice for the advertising.
3. Tooele Arts Festival - This organization requested \$15,000. The request was placed on hold waiting for additional participation data and a financial report. Both of those have been provided to the board. We are therefore recommending you award them \$10,000. \$7,500 to cover operation of the event and \$2,500 to cover out-of-county advertising. The \$2,500 is to be provided as a reimbursement once the organization submits an invoice for the advertising.
4. Stansbury Park Service District - The organization requested \$100,000 to construct a building to house a new telescope. After meeting with them, it was agreed that we would provide a \$25,000 matching grant. The money will be provided once they indicate they have secured the matching \$25,000.

The board is meeting on May 10, 2016 to determine our recommendations for the Tooele County Fair Board and the Transcript Bulletin Publishing Company grant requests.

If you approve the above recommendations, we will send letters out to each organization stating the amount and stipulations of the grant awards.

Again, we appreciate the opportunity to serve on this recommendation board and have taken the responsibility seriously. Our goal and we are sure your goal is to use the funds from this tax to increase the tourism in Tooele County.

Sincerely,

Tourism Tax Advisory Board
John K. Cluff
Chairman

Denise McArthur
Vice Chairman

Shawn Milne
Chad Fullmer
Vickie Griffith
Carrie Cushman
Angelo Geovjian
Wade Hadlock
Russ Steadman